# LP

LUKE PIETRZAK GRAPHIC DESIGNER

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## EDUCATION & SKILLS

### PROFESSIONAL Experience

#### NORTHERN ILLINOIS UNIVERSITY

Bachelor in Fine Arts Visual Communication August 2016–May 2019

#### HARPER COLLEGE

General Studies August 2011–May 2016

#### **GRAPHIC DESIGNER**

Dimension Design - Glenview July 2019–March 2020

Reviewed client artwork to ensure it met company standards and prepared for production. Created graphic and print layouts for client and internal set-up while retaining brand language. Tracked client branding Pantone colors and color corrected, color matched, retouched, and created new artwork for client.

#### **GRAPHIC DESIGNER**

NIU Foundation - Northern Illinois University January 2019–May 2019

First graphic designer the NIU Foundation hired, therefore being responsible for the visual identity for the university's "Day of Giving" was the main focus of the position. Branding work consisted of creating both print and digital collateral for other university units in order to promote the event. Brand manual was also established.

#### ELECTRONICS SALESMAN

Hhgregg June 2014–January 2015

Expected to provide the best possible customer service and customer satisfaction. I received extensive training on the products I was required to sell to help further ensure exceptional customer service.

SKILLS InDesign

Photoshop Illustrator Procreate InVision Adobe XD Pre-Production Color Matching Traditional + digital illustration Fluent in Polish